



Website Developer

Are you passionate about education and well-rounded development? Be part of a team that transforms the way students learn and discover their field of passion. There is no better place to make an impact – join U+ today!

About U+:

U+ is an educational company dedicated to the long-term success of our students. We connect highly qualified Canadian teachers with students for interactive, immersive learning. We are eager to collaborate with talents from various disciplines to foster growth and development within the U+ community.

About this opportunity:

As a Website Developer, you will be coordinating resources to assemble and edit materials on our websites (e.g., videos and event banners) to create a user-friendly and aesthetic site while enhancing branding.

Key responsibilities are as follows:

- Updating and maintaining websites regularly, ensuring they convey current content.
- Designing aesthetically pleasing websites that align with our brand guides.
- Optimizing content for search engines (SEO) using keywords and concise, high-quality content.
- Collaborating with other departments to create digital marketing campaigns, such as social media and content creation.
- Keeping abreast of web design and digital marketing trends, technologies, and designs.



Position requirements:

- Experience with WordPress, Wix, and HTML.
- Understanding of layout aesthetics and cross-browser compatibility.
- Familiarity with Canva and knowledge of SEO principles.
- Excellent written and verbal communication skills to handle communications with internal stakeholders.
- Creative and innovative thinking and problem-solving skills.
- Excellent organizational skills and ability to meet deadlines in a fast-paced environment.
- A satisfactory Vulnerable Sector Check is required from successful candidates.

Assets:

- Experience in graphic design and digital marketing (social media, email newsletter marketing) with an understanding of how to leverage these strategies for a non-profit organization.
- Fluency in multiple languages.
- Strong cultural sensitivity.
- Strong problem-solving and counselling skills.

****This is a full-time position requiring in-person availability.****

****The salary for this position is \$22-26 per hour.****